

# TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER January 2023



#### **About Triton's Streaming Metrics Services**

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

#### **About Triton's Rankers**

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



### About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

### **Understanding the Metrics**

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period (AAS = TLH / Hours in period).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.





# **GLOBAL**

Daypart: 6am-8pm M-F Month: January 2023



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	1,143,121	442,693,790	0.77
2	Talpa Network	166,754	26,730,852	1.89
3	365 Digital	6,209	2,136,838	0.87

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	419,797	190,852,639	0.66
2	Prisa Radio	194,990	77,943,252	0.75
3	Talpa Radio	133,401	20,251,392	2.00
4	NPR Member Stations	106,553	36,656,616	0.86
5	Audacy	82,364	26,153,846	0.93
6	Cumulus Streaming Network	61,068	20,509,942	0.89
7	Bell Media	44,069	9,728,198	1.35
8	EMF	43,330	9,236,537	1.39
9	Grupo Acir	39,808	13,201,746	0.91
10	Organizacion Radial Olimpica	34,231	16,368,706	0.63
11	Radio Mitre SA	31,169	8,794,136	1.06
12	Beasley Broadcasting Corporate	28,460	9,803,396	0.88
13	CRP Radios	25,647	10,501,460	0.74
14	Univision	25,489	13,772,637	0.56
15	Cogeco Media Inc	25,305	8,262,234	0.91
16	AccuRadio	24,970	4,572,504	1.64
17	Hubbard Broadcasting	21,734	6,303,115	1.02
18	Grupo Radio Centro	18,297	6,800,345	0.81
19	Karnaval.com	16,710	7,523,707	0.68
20	Grupo JBFM	15,561	6,815,834	0.69
21	Grupo Godó	15,471	5,821,101	0.80
22	New York Public Radio	14,421	4,381,454	0.98
23	Urban One	14,147	5,108,895	0.83
24	Commerciele Radio Nederland B.V.	12,729	2,474,255	1.56
25	Grupo BluRadio	12,558	7,975,888	0.46
26	RadiaCZ	12,484	1,825,587	2.02
27	Salem Communications	12,222	4,370,959	0.83
28	Grupo Bandeirantes	12,139	5,928,721	0.60
29	Grupo Alpha Media	11,413	5,508,361	0.63
30	RADIOPLAY Media Bulgaria	10,759	1,949,788	1.68

#### Notes:

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# **GLOBAL**

Daypart: 6am-12am M-SUN Month: January 2023

Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	785,622	549,511,734	0.78
2	Talpa Network	123,599	35,859,822	1.90
3	365 Digital	4,158	2,643,087	0.86

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	304,437	252,507,466	0.66
2	Prisa Radio	139,456	104,245,740	0.73
3	Talpa Radio	97,315	26,620,014	2.02
4	NPR Member Stations	83,812	51,039,200	0.89
5	Audacy	58,625	33,987,172	0.93
6	Cumulus Streaming Network	41,789	24,943,183	0.91
7	EMF	32,613	12,840,859	1.37
8	Bell Media	31,196	12,172,303	1.39
9	Grupo Acir	27,462	16,907,479	0.89
10	Organizacion Radial Olimpica	26,173	23,179,876	0.62
11	Radio Mitre SA	21,150	11,097,974	1.04
12	Beasley Broadcasting Corporate	19,284	11,798,653	0.90
13	CRP Radios	18,984	14,677,269	0.71
14	AccuRadio	17,861	6,004,511	1.63
15	Cogeco Media Inc	17,530	10,458,691	0.91
16	Univision	16,584	15,807,281	0.57
17	Hubbard Broadcasting	14,893	7,552,304	1.07
18	Grupo Radio Centro	12,821	8,745,717	0.80
19	Karnaval.com	12,398	11,141,643	0.62
20	Grupo JBFM	11,914	9,457,265	0.69
21	Grupo Godó	11,692	8,451,085	0.76
22	New York Public Radio	11,388	6,079,988	1.02
23	Commerciele Radio Nederland B.V.	10,156	3,533,857	1.58
24	Urban One	9,638	5,991,813	0.87
25	Grupo Bandeirantes	9,447	8,567,463	0.59
26	Salem Communications	8,345	5,146,811	0.87
27	RadiaCZ	8,339	2,462,195	1.83
28	Grupo Alpha Media	8,078	7,046,754	0.63
29	Grupo BluRadio	8,014	9,291,094	0.46
30	Grupo America	7,350	5,343,812	0.75

#### Notes:

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# U.S.

Daypart: 6am-8pm M-F Month: January 2023



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	1,120,317	431,945,952	0.78

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	405,951	184,090,657	0.66
2	NPR Member Stations	99,586	34,129,348	0.87
3	Audacy	82,243	26,075,159	0.94
4	Cumulus Streaming Network	60,128	20,158,622	0.89
5	EMF	42,078	8,750,986	1.42
6	Beasley Broadcasting Corporate	27,889	9,642,450	0.87
7	Univision	25,471	13,764,016	0.56
8	Hubbard Broadcasting	21,618	6,211,892	1.03
9	AccuRadio	15,105	2,619,333	1.72
10	Urban One	14,101	5,094,993	0.83
11	New York Public Radio	13,237	3,923,114	1.01
12	Salem Communications	12,103	4,316,828	0.83
13	MediaCo Holding Inc	8,344	4,132,473	0.61
14	Midwest Communications	8,198	1,768,973	1.37
15	Prisa Radio	8,016	4,500,698	0.53
16	Classical KUSC/KDFC	6,389	1,269,470	1.50
17	Entravision Communications Corporation	4,636	2,301,031	0.61
18	Estrella Media	4,506	2,052,951	0.67
19	ESPN Radio Corporate	3,946	2,374,986	0.50
20	WAMU	3,671	1,413,403	0.77
21	Organizacion Radial Olimpica	2,931	1,701,797	0.52
22	Sinclair Telecable	2,764	913,030	0.91
23	Lotus Communications Corp	2,620	1,393,306	0.57
24	Meruelo Media Holdings	2,603	1,176,810	0.67
25	Connoisseur Media	2,499	565,805	1.31
26	Forever Media	2,308	509,471	1.33
27	Grupo Radio Centro	2,275	1,175,055	0.59
28	Moody Bible Institute	2,074	739,163	0.84
29	Bob & Tom Show	1,970	1,114,530	0.52
30	Relevant Radio	1,943	1,099,684	0.54

Notes:
• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



ATSL

SS

998,475

1,462,759

1,326,958

1,326,751

1,630

1,575

1,342

1,335

0.89

0.59

0.54

0.55

# U.S.

Rank

Daypart: 6am-12am M-SUN Month: January 2023

Sales Network



1	iHeartMedia Network	767,434	533,322,017	0.78
Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	293,362	242,423,089	0.66
2	NPR Member Stations	77,602	46,944,435	0.90
3	Audacy	58,527	33,868,758	0.94
4	Cumulus Streaming Network	40,999	24,408,836	0.91
5	EMF	31,601	12,094,247	1.41
6	Beasley Broadcasting Corporate	18,862	11,588,410	0.89
7	Univision	16,571	15,795,742	0.57
8	Hubbard Broadcasting	14,792	7,413,637	1.08
9	New York Public Radio	10,360	5,361,332	1.05
10	AccuRadio	10,281	3,229,480	1.74
11	Urban One	9,601	5,972,279	0.87
12	Salem Communications	8,244	5,065,129	0.88
13	MediaCo Holding Inc	6,674	5,920,344	0.62
14	Midwest Communications	5,562	2,176,644	1.38
15	Prisa Radio	5,537	5,486,987	0.55
16	Classical KUSC/KDFC	5,216	1,892,620	1.50
17	ESPN Radio Corporate	2,956	3,161,404	0.51
18	WAMU	2,915	1,977,110	0.80
19	Entravision Communications Corporation	2,901	2,553,428	0.63
20	Estrella Media	2,754	2,249,265	0.67
21	Organizacion Radial Olimpica	2,401	2,434,084	0.54
22	Meruelo Media Holdings	1,858	1,514,524	0.68
23	Sinclair Telecable	1,853	1,071,120	0.94
24	Forever Media	1,823	874,815	1.13
25	Connoisseur Media	1,756	715,935	1.33
26	Lotus Communications Corp	1,688	1,584,615	0.59

27

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29

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Moody Bible Institute

Grupo Radio Centro

Bob & Tom Show

Relevant Radio

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# **LATAM**

Daypart: 6am-7pm M-F Month: January 2023



Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	98,817	37,838,170	0.73
2	Grupo Acir (Mexico)	38,798	11,789,263	0.92
3	Radio Mitre SA (Argentina)	30,807	7,873,448	1.09
4	Organizacion Radial Olimpica (Colombia)	28,395	11,954,652	0.66
5	CRP Radios (Peru)	23,366	8,395,242	0.78
6	Grupo Radio Centro (Mexico)	16,693	5,418,984	0.86
7	Grupo JBFM (Brazil)	15,807	6,398,504	0.69
8	Grupo Bandeirantes (Brazil)	12,332	5,507,249	0.61
9	Grupo BluRadio (Colombia)	11,694	6,861,127	0.46
10	Grupo Alpha Media (Argentina)	11,024	4,864,891	0.63
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	10,205	2,051,039	1.41
12	Grupo Camargo de Comunicação (Brazil)	9,751	4,008,412	0.69
13	Grupo América (Argentina)	9,168	2,982,552	0.84
14	Radios Grupo Globo (Brazil)	8,388	4,459,418	0.51
15	Grupo Mix de Comunicacao (Brazil)	8,099	2,123,888	1.08
16	LS4 Radio Continental SA (Argentina)	7,453	1,736,718	1.21
17	MVS Radio (Mexico)	6,847	2,380,735	0.80
18	Grupo Radiopolis (Colombia)	5,505	1,785,134	0.86
19	Multimedios (Mexico)	5,396	1,992,640	0.76
20	Jovem Pan - SP (Brazil)	5,202	3,545,264	0.41
21	SAUDADE FM (Brazil)	5,167	1,825,570	0.79
22	Nova Brasil (Brazil)	4,747	1,480,706	0.90
23	Rádio Alvorada (Brazil)	4,296	1,029,433	1.17
24	Imagen (Mexico)	3,282	1,148,145	0.81
25	Radio Kiss FM (Brazil)	2,866	870,992	0.93
26	Grupo Siete (Mexico)	2,443	608,094	1.12
27	RCN (Guatemala)	2,413	747,435	0.91
28	Dial Brasil (Brazil)	2,326	1,050,683	0.63
29	NRM (Mexico)	2,295	904,067	0.71
30	Igreja Pentecostal Deus e Amor (Brazil)	2,178	1,143,610	0.50

#### Notes

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## **LATAM**

Daypart: 6am-12am M-SUN Month: January 2023



Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	63,580	48,555,701	0.71
2	Grupo Acir (Mexico)	25,348	15,495,126	0.90
3	Organizacion Radial Olimpica (Colombia)	20,483	17,545,203	0.64
4	Radio Mitre SA (Argentina)	19,972	10,244,430	1.06
5	CRP Radios (Peru)	16,445	12,165,781	0.74
6	Grupo JBFM (Brazil)	11,624	9,233,733	0.69
7	Grupo Radio Centro (Mexico)	11,117	7,188,306	0.85
8	Grupo Bandeirantes (Brazil)	9,228	8,349,261	0.59
9	Grupo Alpha Media (Argentina)	7,529	6,490,503	0.64
10	Grupo América (Argentina)	7,011	5,026,964	0.76
11	Grupo BluRadio (Colombia)	7,008	8,121,046	0.46
12	Grupo Camargo de Comunicação (Brazil)	6,999	5,841,882	0.66
13	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,603	2,797,259	1.31
14	Radios Grupo Globo (Brazil)	6,421	6,852,479	0.50
15	Grupo Mix de Comunicacao (Brazil)	5,462	2,994,408	1.01
16	LS4 Radio Continental SA (Argentina)	5,013	2,466,915	1.12
17	MVS Radio (Mexico)	4,352	3,046,911	0.78
18	SAUDADE FM (Brazil)	3,913	2,890,665	0.74
19	Jovem Pan - SP (Brazil)	3,822	4,972,518	0.42
20	Multimedios (Mexico)	3,716	2,877,198	0.71
21	Grupo Radiopolis (Colombia)	3,685	2,412,319	0.84
22	Nova Brasil (Brazil)	3,571	2,327,588	0.85
23	Rádio Alvorada (Brazil)	2,976	1,506,703	1.09
24	Radio Kiss FM (Brazil)	2,074	1,292,909	0.89
25	Igreja Pentecostal Deus e Amor (Brazil)	1,997	2,033,977	0.52
26	Imagen (Mexico)	1,959	1,352,844	0.80
27	Dial Brasil (Brazil)	1,660	1,525,833	0.60
28	NRM (Mexico)	1,637	1,301,637	0.69
29	Grupo Siete (Mexico)	1,597	809,609	1.08
30	RCN (Guatemala)	1,482	971,539	0.84

Notes:
• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# **EMEA**

Daypart: 6am-7pm M-F Month: January 2023



Rank	Sales Network	AAS	ss	ATSL
1	Talpa Network	171,950	25,541,313	1.93
2	365 Digital	6,444	2,050,568	0.80

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	138,230	19,504,093	2.14
2	Prisa Radio (Spain and Latam Countries)	94,454	32,467,040	0.89
3	DPG Media (Netherlands)	49,552	7,210,578	1.85
4	RadioCorp (Netherlands)	18,419	3,390,995	1.46
5	Karnaval.com (Turkey)	17,061	6,992,008	0.69
6	Grupo Godó (Spain)	16,057	5,576,796	0.75
7	RadiaCZ (Czech Republic)	13,052	1,739,284	2.06
8	Commerciele Radio Nederland B.V.(Netherlands)	13,013	2,336,206	1.43
9	RADIOPLAY Media (Bulgaria)	11,174	1,836,915	1.76
10	Active Radio A.S. (Czech Republic)	9,667	1,716,816	1.56
11	SABC (South Africa)	6,758	2,748,033	0.66
12	Primedia Broadcasting (South Africa)	6,444	2,050,568	0.80
13	Medialaan (Belgium)	5,914	1,388,022	1.13
14	Unidad Editorial (Spain)	5,672	3,076,877	0.53
15	Audiohuis (Netherlands)	5,376	810,051	1.92
16	Vlaanderen Eén NV (Belgium)	5,201	765,920	1.90
17	Organizacion Radial Olimpica (Colombia)	4,007	2,019,342	0.56
18	Challenge Records (Netherlands)	3,854	585,846	1.95
19	NPR Member Stations (USA)	2,973	997,425	0.82
20	AccuRadio (USA)	2,831	574,259	1.37

Notes:
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ATSL

1.95

0.78

SS

35,191,277

2,578,623

AAS

122,488

4,078

## **EMEA**

Rank

1

2

Daypart: 6am-12am M-SUN Month: January 2023

Sales Network

Talpa Network

365 Digital



Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	96,759	26,257,569	2.10
2	Prisa Radio (Spain and Latam Countries)	69,408	49,392,939	0.87
3	DPG Media (Netherlands)	33,096	9,296,812	1.91
4	RadioCorp (Netherlands)	13,550	4,862,172	1.45
5	Karnaval.com (Turkey)	12,141	10,865,915	0.61
6	Grupo Godó (Spain)	11,617	8,381,257	0.69
7	Commerciele Radio Nederland B.V.(Netherlands)	10,010	3,454,665	1.46
8	RadiaCZ (Czech Republic)	8,272	2,413,929	1.91
9	RADIOPLAY Media (Bulgaria)	7,050	2,443,183	1.60
10	Active Radio A.S. (Czech Republic)	5,666	2,093,859	1.43
11	SABC (South Africa)	4,878	4,137,377	0.60
12	Unidad Editorial (Spain)	4,772	5,371,336	0.52
13	Medialaan (Belgium)	4,289	1,980,402	1.13
14	Audiohuis (Netherlands)	4,175	1,212,478	1.86
15	Primedia Broadcasting (South Africa)	4,078	2,578,623	0.78
16	Vlaanderen Eén NV (Belgium)	3,887	1,125,330	1.95
17	Challenge Records (Netherlands)	3,309	980,653	1.81
18	Organizacion Radial Olimpica (Colombia)	3,012	2,929,866	0.63
19	NPR Member Stations (USA)	2,682	1,759,780	0.79
20	AccuRadio (USA)	2,131	859,475	1.46

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## Resources

#### **Access the Monthly Rankers:**

https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

#### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers <a href="mailto:Ranker@TritonDigital.com">Ranker@TritonDigital.com</a>